

**Gentilly Development District Minutes**  
**Board of Commissioners Teleconference Meeting**  
**Friday, December 4, 2020**

The meeting of the Board of Commissioners for the Gentilly Development District (GDD) was called to order by Chairman Joe Bouie at 10:07 a.m. He welcomed everyone to the teleconference.

Roll call of the Commissioners was taken by Ms. Honaker.

**Members Present:**

The following board members were present: Chairman Joe Bouie, Commissioners Ms. Gretchen Bradford, Aubrey Watson, and Matthew Willard. Commissioners Jared Brossett and Jimmy Harris were unable to attend.

**Others Present:**

Kathy Lynn Honaker/ No members of the public were in attendance.

**Old Business**

**Minutes from December 4, 2020.**

Senator Bouie asked if everyone had a chance to review the minutes and if so and no questions, he would ask for a motion to approve the minutes from the December 4 meeting. Commissioner Watson made a motion to approve the minutes. A second was made by Commissioner Bradford and the minutes were approved by all.

**CPA Agreement**

Senator Bouie stated at the last meeting the board approved hiring Sean Bruno as CPA for state required financials required with the CEAs. Ms. Honaker sent out the CPA agreement as described in the last meeting. Chairman Bouie asked if there were any questions concerning the agreement with Mr. Bruno. Hearing none, he asked for a motion to accept the agreement. Commissioner Watson made the motion to accept the agreement for Mr. Bruno, which was seconded by Commissioner Bradford and approved by all.

**Selection of Bank for Deposits**

Chairman Bouie reminded everyone that at the last board meeting he asked that Treasurer Willard and Secretary Bradford review banks and make a formal recommendation to the board members at this meeting.

Treasurer Willard and Secretary Bradford reported that they narrowed it down to two banks: Liberty and Capitol One. They stated they had not had the opportunity to meet with the Vice Presidents of each bank yet but would like to go with Liberty Bank as a local bank that is home grown and a big supporter of local activities.

Both Treasurer Willard and Secretary Bradford are committed to making the meetings next week and having a selection for recommendation before Christmas. At our next board meeting they stated they would bring forth the recommended bank for approval by the board. Chairman Bouie thanked both members for their due diligence on the banks.

**Projects Subcommittee Report**

Chairman Bouie stated that he was proud of the work that has been done by the subcommittee members especially Commissioners Watson and Bradford. He thanked the members for their work and dedication.

Chairman Bouie also explained that during the meeting of the Projects Subcommittee the need to select projects that apply and can be seen and used by all Gentilly was stressed in the use of funds vs. individual neighborhood projects.

Commissioner Bradford, the subcommittee chairperson, gave the presentation of the projects recommended by the subcommittee and added a couple she had thought about for consideration. They are summarized below in the format she presented to the board.

**PROJECTS and BUDGET:**

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**Monument Entrance Signs** \$9,500.00 each total of 4 \$38,000.00

Sign 1 - Paris & Gentilly,

Sign 2 - Chef Hwy (Near Louisa by Walmart), Sign 3.

Press Drive and Leon C.

Simon, Sign 4. Robert E

Lee & Leon C. Simon.

Price

includes Installation

2

**Custom Pole Banners** \$350.00 each 80 \$28,000.00

Entire Gentilly Blvd to

Louisa (Every other pole)

3

**Utility Box Art** \$750.00 each/ 23 \$17,250.00

4

**Website** \$12,000.00 quote

Development of engaging, modern website for Gentilly

Development District

5

**Website Updates & Monthly Maintenance**

\$2,000.00 6 \$12,000.00

Keep website current & updated with content as needed by GDD

6

**Logo Design & Branding**

\$5,000.00 1 \$5,000.00

Development of Visual Identity, Branded Stationary, Presentation Template, Business cards

7

**Murals**

14000 2 \$28,000.00

610 @ Franklin, and Peoples & Gentilly

**Total \$140,250.00**

Everyone thanked Commissioner Bradford for her leadership in getting so much done and the pricing completed for each project for consideration.

After in depth discussion on all seven projects the board voted with a motion by Commissioner Watson and a second by Commissioner Bradford on each of the below 4 projects for final adoption as projects for the 2020/2021 year.

If funds are left over, the vote was to pursue the Murals next and then Ponchatrain Park signs which would be projects helpful to all Gentilly.

The four approved projects are:

- Monument Welcome Signs
- Flagpole Banner Signs
- Utility Art Boxes
- Creation of a Website for Gentilly Development District

The two back up projects if there are funds available are:

- Murals
- Ponchatrain Park Signs

It was discussed by all how important it will be to get media out such as press releases and interviews with the newspapers if possible, with each project. The importance of using the website was discussed also when created for promoting Gentilly Development District work.

3

Ms. Honaker said she would send some company names to Ms. Bradford for websites comparisons.

Chairman Bouie requested four things should be on the December 18 agenda:

- Approval of the Bank for GDD
- Any Update on the Project List /Finalize list
- CEA progress with the State of LA
- Bidding process if needed by State

Chairman Bouie stated he feels extremely excited about the work of this board and what it can do for Gentilly. He thanked everyone for their participation and assistance.

### **Ethics**

Ms. Honaker reminded all commissioners of the Ethics training required by the state by year end 2020. Ms. Bradford asked that the link be sent out again. Chairman Bouie asked Ms. Honaker to obtain copies from all Commissioners.

### **New Business**

There was no new business.

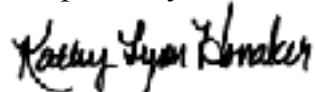
### **Public Input**

No members of the public were in attendance.

As there was no other business, Chairman Bouie asked for a motion to adjourn if there were no more comments or questions from the members. A motion was made to adjourn by Commissioner Watson and seconded by Commissioner Willard.

The meeting adjourned at approximately 11:06 a.m.

Respectfully submitted,



Kathy Lynn Honaker